



TESSERACT **Victoria**

eCommerce websites



Working with BC Government Programs

to bring eCommerce success to British Columbian's.



Provincial eCommerce Launch Program Basics

The Launch Online Grant program provides funding to B.C.-based business to create an online shop and/or improve their e-commerce experience to attract new local customers and expand to new markets. The grant will pay for up to 75% of eligible expenses, up to a maximum of \$7,500 per business.



The program supports response for businesses and is accepting apps from businesses ready to finish their online shop within 12 weeks.

Getting through the application process

There is paperwork to be filled out and criteria to meet. Tesseract can help you get it all sorted out. You'll be able to submit your application quickly and with all the information needed to ensure a timely and favorable response.

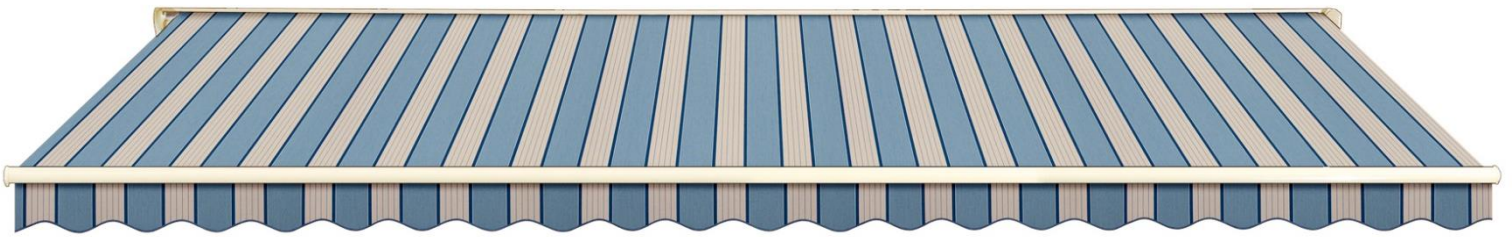
Through a personal consultation at Tesseract Victoria, we'll go over the details and work through the paperwork with you. With careful planning, and our help producing a well thought out set of documents as required by the BC Government, you'll find you have everything under control.

Once you have obtained an approval to go ahead, our highly skilled internet eCommerce Website team will get to work immediately on your business website.



Provincial eCommerce Launch Program Criteria

- The business is owned by a B.C. resident or residents.
- The business's sole or primary operations are located in B.C.
- The business:
 - Is currently operating and registered in B.C.
 - Employs less than 149 B.C. residents.
 - Pays taxes in B.C.
 - Maintains a
 - Business number and GST Number
 - PST and WorkSafeBC number (where applicable)
 - Generated sales of more than \$30,000 in the past year
 - Has repeatable products, or in the case of artists and jewellers, individual items that have slight differences (i.e. paintings or rings)
 - Does not currently have an online store or has an online store that has no more than three of the five identified online store features.
 - Customer registration and information security features
 - Shopping cart and order management capabilities
 - Payment processing options including application of appropriate taxes and shipping costs at time of ordering.
 - Product catalogue, search, and inventory status
 - Website analytics and reporting capabilities



Questions and Answers about how it works

Q: Do I pay for any part of this eCommerce Website?

A: Yes. BC covers 75% leaving \$1700.00 of a \$6800.00 Website Build.

Q: What if I have a website right now?

A: We'll build an eCommerce site you can link your site to in the menu.

Q: Will I be able to update my site on my own?

A: Absolutely! We'll include custom manuals and info that make it easy.

Q: Does this include Hosting Fees?

A: Yes! The first year is included and fees are 99.00 per year there after.

Q: What eCommerce Software do you use?

A: Every site is evaluated individually for these needs. A site that sells 3 books would require different software from a site that sells 200 Sports Rackets. There is no "one software fits all" and we're not about to set up an eCommerce website that doesn't suit your needs.

Q: How long will it take to build my new eCommerce Website?

A: The average build is 5-7 days.

Q: Once done, can I ask for changes to the Website?

A: Yes! By all means!

Q: How is the design worked out?

A: We use your current logo, your business cards and any materials you have, to match up your eCommerce Website for perfect conformity to color and layout.





Examples of sites from our Team

You probably want to be sure we know what we're doing so we've included a few examples of sites we've built.

eCommerce and Business examples

www.JoCool.com (Cosmetics Sales Online)

www.Domain.ca (Web Domain Sales Online)

[Louis Mandylor Hollywood Hub](#) (Membership)

[TownCentral](#) (Local Marketing Platform)

General Design examples

KitimatLodge.com (BC Fishing Adventures)

LeslieHope.com (Canadian Film Director)

SharkbiteAdventures.com (Atlantic Tourism Adventures)

SteelheadHeaven.com (BC Fishing Updates)

How to get started

Contact Gary Beyer at Tesseract Victoria to start on your path to an eCommerce Website that rivals the big guys!

We'll set up a time when you can come in and discuss your situation.
There is no obligation to carry forward.

Gary Beyer, Tesseract Computers Victoria, BC

Email: webteam@tesseractvictoria.com

Phone: 778-906-0906

Address: Unit G11 – 1001 Douglas Street (corner Douglas & Broughton)